

Categorized free associations (most frequent mentions)	Percentage of respondents*
(Clean) Air, oxygen	48 %
Economy, production, use	40 %
Habitat, animals, plants, ecology	38 %
Protection from natural hazards	37 %
Recreation	25 %
Water quality, groundwater, drinking water	8 %
Climate, CO ₂ , greenhouse effect	7 %
Aesthetics, landscape	4 %